

Olivia Esselman

oliviaesselman.com | (803) 480-7175 | oesselman@gmail.com

SUMMARY OF SKILLS

Video/Photo Production

- Knowledgeable in the use of camera equipment, including microphones, lighting, etc.
- Skillful in video and photo editing, including color correction, motion graphics, audio, etc.

Graphic Design

- Simple graphics and logos for video, sticker designs

Adobe Suite

- Premiere Pro, After Effects, Lightroom, Photoshop, InDesign and Illustrator

Microsoft Office Suite

Google Workspace

RELEVANT EXPERIENCE

Video Specialist October 2022- Present

AFL Telecommunications; Duncan, SC

- Plan, shoot and edit video content for a variety of audiences, including educational content for customers, internal video messages from company leaders, streaming advertisements, and social media content.
- Helped implement [AFL Classroom](#), a training and education platform delivered in a consistent and branded format for the benefit of customers, representatives, distribution partners and contractors

Videographer/Editor February - October 2022

Fox Carolina; Greenville, SC

- Shoot and edit video content for local coverage/broadcast area
- Run live shots for breaking news content, reporter stand-ups, judicial trials, and more.

Freelance Videographer & Editor January 2019 - December 2021

Multiple Locations

- Assist filming and editing marketing and wedding videos with Andrea Childress Media from 2019 - 2021.
- Provide production services including filming, editing, and delivery through Upwork, a freelancing platform

EDUCATION

Bachelor of Arts in Mass Communication; Concentration in Broadcasting

December 2021

Film and Content Production Minor *Winthrop University; Rock Hill, SC*

GPA: 3.88

- Member of Kappa Tau Alpha Honor Society for Mass Communication
- Honors College graduate

COMMUNITY INVOLVEMENT

Volunteer Coach, *Hillcrest High School Cross Country*

August 2022 - Present

- Assist head coach with set up, timing, and mentoring athletes at team practices and meets
- Create photo and video content for team social media

Student Athlete, *NCAA DI Cross Country & Track; Winthrop University* August 2018 - December 2021

- Devoted about 20 hours per week while carrying full course load
- Big South All-Academic Team 2020-2021